



COCHISE COUNTY TOURISM COUNCIL

April 27, 2016

9:00 AM

Schieffelin Hall

402 E Freemont St

Tombstone, Arizona

AGENDA

Roll Call:

Call to Public:

Minutes: February, March, 2016

Treasurer's Report: Lisa Marra

Committee Reports: Please give a brief overview of the report you have sent out.

No Committees met

Discussion/ Action: Items that the Cochise County Tourism Council will discuss or take action on

1. Changing of the Chiricahua National Monument to Chiricahua National Park Update.
2. Draft Budget
3. To Nominate and actively support Roger Naylor for Arizona Office of Tourism Hall of Fame Award
4. To support National Tourism Week, May 1-7 through online/Social media marketing and a "Random Acts of Sunshine" Campaign in Cochise County to coincide with the Arizona Office of Tourism "Random Acts of Sunshine" Campaign
5. To support a Cochise County wide Geocaching event
6. Videos for County Promotion and Scope of Work.

Community Announcements: Benson – Bisbee – County – Cochise College – Douglas – SEAGO
–Sierra Vista – Tombstone - Willcox

Next Meeting Location/Date: April 27, 2016 Tombstone, AZ

NOTICE: The Cochise County Tourism Council, CCTC, operates by an *Intergovernmental Agreement* which is a contract between governments. The Cochise County Tourism Council is required to operate under open meeting laws that govern Arizona's Public Bodies and how they have meetings. The CCTC is officially a *Destination Marketing Organization*.