



AGENDA for the COCHISE COUNTY TOURISM COUNCIL

Date 25 May, 2016

9:00am

Cochise County Visitor Center-1500 N Circle I Rd
Willcox, Arizona

Any item on this Agenda is open for discussion and possible action. The order or deletion of any item on this agenda is subject to modification at the meeting

Roll Call:

Call to Public:

Minutes: April, 2016

Treasurer's Report:

Committee Reports: Please give a brief overview of the committee report (action item minutes)

Film:

PR:

Budget:

Discussion/ Action: Items that the Cochise County Tourism Council will discuss or take action on:

List by item number

1. Entertainment Venue in or near Tombstone, AZ – Johnny Rowland
2. Status of Cochise County Tourism Council- Update from the Steering Committee
3. Approval of FY16/17 Budget
4. Approval of Arizona Office of Tourism Cooperative Marketing Program and where advertising is placed within the AOT Cooperative Marketing Program
5. Discussion and Approval of presenting local attractions to Arizona Office of Tourism Call Center
6. Discussion and Approval of Madden Media Advertising.
7. Discussion and Action to change the Cochise County Tourism Council Meetings from monthly to quarterly beginning July 1, 2017.
8. Discussion and Action on a schedule for Quarterly Meetings.
9. Phone attendance of Arizona Office of Tourism Webinar Concerning the Cooperative Marketing Program. It is Scheduled to begin at 10am

Community Announcements: Benson – Bisbee – County – Cochise College – Douglas – SEAGO –Sierra Vista – Tombstone - Willcox (Brief overview)

Items for consideration to be placed on a future Agenda:

Next Meeting Location/Date: Benson, June 22, 2016

Meeting Adjourned:

Note: The CCTC members and guests may meet for lunch upon adjournment. Nothing regarding the Cochise County Tourism Council will be discussed.

NOTICE: The Cochise County Tourism Council, CCTC, operates by an *Intergovernmental Agreement* which is a contract between local governments. The CCTC is required to operate under Open Meeting Laws that govern Arizona's Public Bodies and how they have meetings. The CCTC is officially a *Destination Marketing Organization*.